

# EXCELLENT LIGHTING FOR EXCLUSIVE FASHION.

SHOPPING EXPERIENCE EXTRAORDINAIRE IN THE SCHILD FASHION STORE.



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**CLIENT**

MAGAZINE ZUM GLOBUS AG

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Exclusive fashion – classic or modern, for business or leisure – can be found in the Emmen Center in Central Switzerland. The Schild fashion store invites customers to discover the latest men's and women's fashion from leading brands, plus a wide range of accessories.

The store has a surface area of 590 square metres and is designed to look fresh and modern. Light oak and walnut, coupled with glass, make for a friendly, welcoming atmosphere. Given that the company attaches huge importance to sustainability, the lighting concept is based exclusively on LED technology. Fresh, sparkling light with excellent colour rendering shows the garments on display, and the retail space as a whole, to their best advantage.

The ceiling heights vary from between 2.5 to 3.9 metres, which was something of a challenge, when it came to creating a balanced lighting atmosphere. The team installing the lighting was especially trained to be able to focus the luminaires to achieve the desired ambience in both the high and low-ceilinged spaces. Carda Competence luminaires, which are extremely flexible in application, were installed in the central areas. Polar spotlights are mounted in the low rear wall areas. The spotlights are retractable and ensure that the vertical surfaces are illuminated adequately up to the ceiling, thus ensuring the desired illuminance throughout the space and enabling shoppers to browse at ease in all parts of the store.



